

OSK 8/16/2022 BOD Meeting Agenda

Call To Order (Nick B.): 8:31pm EST

Roll Call (Officers): David V, Nick B, Joe N

Roll Call (Directors): Bruce B, Michael W, Michelle K, Dick D, Eric P, Cathy W

Roll Call (Advisors and Participants): Bob K, Rich R, George W, John W, Skyler S, Joe B, Ed B

Regular Reports

1. President's Report (David V.)
 - a. No report given; make time for NMRA Report/New Business topics
2. Secretary's Report (Nick B.)
 - a. Membership report accepted as read. June Meeting Minutes to be circulated at September meeting
3. Treasurer's Report (Joe N.)
 - a. Accepted as circulated.

New Business

1. NMRA Gateway Report (Eric P.)
 - a. Eric: Objective: show OS2R as a viable option for modeling; interact with other hobbyists. Wingate II was a success. John Armstrong and O Scale Fresh look clinics were successful. Dedicated O Scale layout tour busses were a success (20+ people per bus). National Train Show presence was a success; people spent considerable time at tables asking questions about OS2R. This is the first event with complete rebranding including logo and "O Scale Central" name.
 - b. Michelle: Nothing but positive feedback about O Scale Central. Booth at the train show was all new O Scale Central branding.
 - c. 250 O Positive articles given out, 150 Who we are/what we do sent out
2. OSNC 2023 Report (Bob K.)
 - a. Clinics: Sarah G. 3-2 Rail conversions using 3D printing
 - b. Michael Cullum: Small layout design clinic
 - c. Eric Bacchii: Shelf layout design
 - d. David Shultz: passenger car kits
 - e. Jay Criswell (may/not be there): re-motoring/regearing locomotives, focus on Atlas, Weaver, Max Grey
 - f. Layout tours: Eric Bacchii (2x24ft shelf layout), David Stewart (A&O), Burlington Route, Rick Trinkle (Joint Line), Ron Keiser (G Scale narrow gauge layout)
 - g. Currently, checks need to be made to Bob K or Michelle K since they are the only ones who can make deposits
 - h. Detroit MRR Club may bring traveling layout to Denver
 - i. Notice will go to table vendors from 2021, then to all known OS2R businesses

- j. Hotel contract is signed, first deposit was made
- k. Shirts/hats will go through "Daylight Sales" website (get website)
- l. No post-convention rail tour; too expensive
 - i. In place: Colorado & Southern shop tour/Leadville tour are in works (Sunday or Thursday potentially)
- 3. Membership Records and Processing (Joe B.)
 - a. This has been a problem for some time; Joe and Eric have been working with Nick to get membership processing moving.
- 4. Marketing Committee Update (Joe N.)
 - a. New logo has been selected. Next priority is fixing the website. Advertising is meant to drive people to website. Until website is fixed, ads do not make financial sense. Dan is going to redo website. We need to tell him what we want; do not ask him to do creative thinking. Content reviewer will be Jim Zinser (HO modeler). He's retired from ad agencies that handled automotive advertising. Eric will contact Dan regarding website restructuring. Eric will be point of contact for website related issues.
- 5. Nominations Committee Report (Bruce B.)
 - a. Good shape for potential board members. Advisors will be selected for next president.
 - b. Immediate need for president and potential vice president.**
 - c. For those who will continue, send Bruce B. updated photos and bios for website.
 - d. Decisions made by organizations/potential office holders made at the last minute tend not to be as good as those made by advanced planning. OSC has been doing some really good things, and thus deserves good leadership. Current members of leadership need to step up to ensure we have good future leadership.
 - e. Vice president position will provide for a second in command which will lighten the load on the president. David will be willing to continue serving as president, contingent on vice president constitutional amendment and the board stepping up.
- 6. Bylaws, Organization, and Structure (Eric P.)
 - a. Advantage of vice president position is it backs up the president role. It's a great training ground for candidates for presidency role.
- 7. Next O Scale Central Online (John W.)
 - a. September/October/November shows in development
 - i. P&D Hobbies, Golden State Museum, and On3 modeler/Quarter Connection Club
 - b. Need a date for September
 - i. Saturday at 3pm
 - ii. Some evening during the week potentially
 - iii. David and John will talk to pull things together; board to give feedback
 - c. Potential break-out to a broader audience (outside OSC Members)
 - i. OSC Online is a member benefit, but all suggestions go to John
- 8. Amherst Show (David V.)
 - a. Bob L. asked David V. if OSC will participate in Amherst show. We have a booth in a very visible place. It's a 20,000+ attendee show. We need decision by next month. \$350 for table space and parking passes/other administrative fees.

- b. MOTION: Eric Peterson: Authorize expenditure not to exceed \$400 for the space at the Amherst Show in 2023.
 - i. Bruce B. seconds motion.
 - ii. Discussion: NONE
 - iii. VOTE: Unanimous Aye
 - iv. MOTIONS PASSES

Good and Welfare:

- 1. Cathy: Update on Product Guide
 - a. 165 vendors were reviewed, 161 have been published. 4 had contact info. Vendor Check is now Vendor list.
 - b. Not all vendors want each piece of contact info we required.
 - c. 200 vendors were up on site. 165 are currently active. We need to get discrepancy checked.
 - d. Rich will be volunteer advisor to Cathy

Next Meeting Date: Tuesday September 13, 2022 (9/13/2022)

Meeting Adjourned: 9:59pm EST

Motion to end meeting passed