

OSK 12/13/2021 BOD Meeting Minutes

Call To Order (Nick B.): 8:34pm EDT

Roll Call (Officers): David Vaughn, Nick Bulgarino, Joe Norman

Roll Call (Directors): Bruce Blackwood, Brian Huang, Dick Donaway, Eric Peterson

Roll Call (Advisors and Participants): Dan Dawdy, John Wubbel, Rick Liebich, Rich Randall, Cathy Wubbel, Michelle Kempema, Al Askerberg

Usual Business

1. Minutes of the previous BOD Meeting (Nick B.)
 - a. Yay/Nay Vote: Yay vote 6-0
2. President's Report (David V.)
 - a. NOTES: David welcomed the BOD-elect Members Michelle Kempema and Cathy Wubbel. Al Askerberg has accepted appointment as OSK Editor. OSC Online will kick off again in January. Brian Huang and Dan Pence are acknowledged and thanked for their OSK service.
3. Secretary's Report (Nick B.)
 - a. NOTES: Accepted as read
4. Treasurer's Report (Joe N.)
 - a. NOTES: Accepted as read
5. Chicago March Meet Status and Support (David V.)
 - a. NOTES: Brad Kowal in contact with David V. OSK needs to be assisting them, publicizing the show, and get people talking about it.

New Business

1. OSK – NMRA Marketing Meeting Recap (Nick B.)
 - a. NOTES: The major take-aways from marketing meeting with NMRA
 - i. OSK online presence is most important part of our marketing
 - ii. The websites need to be simplified
 - iii. Everyone needs to contribute to the website; not every contribution requires being a programmer
 - b. The first task we need to do is figure out what our name will be going forward (Between OSK and O Scale Central). Deciding this will help decide which websites and content we want to direct people to.
 - c. The next task will be to simplify the websites and make them clearer. Keep in mind these websites are still in their original published versions. If you have not sent in one of the assigned article revisions, please do so soon.
 - d. While that is happening, we need to move the membership service discussion along. The member directory needs to be finished and uploaded to the website soon, and in January we need a report on other services being discussed and developed.
2. OSK Newsletter (David V.)

- a. NOTES: Al Askerberg has accepted appointment as “OSK Editor”. It is one of the few Constitutionally mandated positions. Al’s vision: quarterly digital publication on website and emailed directly to members. Goal is to get news, policies and direction of organization to members. Newsletter can be 2-way, with a potential “Letters to the editor” section. This is a participant-driven publication. Graphics-rich publication will drive interest. President’s report, events calendar, occasional member profiles, whats on your workbench, news are sections to be considered in publication. Al cannot be primary writer. aiberg@comcast.net is his email. We need deadline for it. PDF file with clickable links.
 - i. Action Items
 - 1. Think of name for newsletter
 - 2. We need content for newsletter
 - 3. Draft material for January edition is due by Dec. 31
 - 4. Indicate in subject line “OSK NEWSLETTER”
- 3. Indianapolis O Scale Show (Eric P.)
 - a. NOTES: Dan and Amy Dawdy are acknowledged for their service to the Scale in support of the Indy O Scale Show. Possible resurrection of parts of the show with NMRA MWR/CID train shows. Support is there within CID; interested in reaching out to S & O Scale modelers.
- 4. OSC Online (John W.)
 - a. NOTES: 3 dates for show (1/15, 2/26, 3/26)
 - b. Topics: clinics, layout tours, NMRA St. Louis
 - i. BOD needs to assist John on topics and speakers for show
 - c. Use social media to solicit topics, speaker/presenters
 - d. Advertise shows well in advance

Next Meeting Date: 1/10/2022

Meeting Adjourned: 10:53pm EDT