

OSK 11/8/2021 BOD Meeting Agenda

Call To Order (Nick B.): 8:35pm EST

Roll Call (Officers): David, Nick, Joe

Roll Call (Directors): Bruce, Mike, Eric, Brian, Dan, Dick

Roll Call (Advisors and Participants): Bob, Rich, George, John, Rick

Usual Business

1. President's Report (David V.)
 - a. NOTES: Election procedure provided under the Constitution has slipped by the President and Secretary. The Constitution provides for a Nominations and Elections Committee, which is comprised of the National BOD, chaired by the Past President. We have been busy working on OSK train show presence: 5 train shows in 6 weeks. We will provide a lessons learned from our experiences at the various shows (everything from local firehouse shows to NMRA regional convention)
2. Secretary's Report (Nick B.)
 - a. NOTES: Accepted as read
3. Treasurer's Report (Joe N.)
 - a. NOTES: Accepted as read

New Business

1. Activation of the Nominations and Elections Committee (Bruce B.)
 - a. NOTES: Notes for this meeting are on a separate file intended for use by the committee
2. OSN Denver Report (Bob K.)
 - a. NOTES: Joe has the information for the financial perspective of the convention. All expenses are accounted for. Preliminary numbers for the convention are in the black. The Atlas cars are in question; they are in a container, which is somewhere. Drew at Atlas knows where it is, and will tell Bob. Bob will then email people who have bought them. Option to return cars if people are unsatisfied with shipping time.
3. Advertising (Joe N.)
 - a. NOTES: The ad must should be revamped to concentrating on O Scale Central as a service to the Scale. Consider advertising in Model Railroad Hobbyist; O Scale readership is high. Approach Eric Lindgren regarding designing new advertising for OSK. Bob will contact Eric L. about designing advertising.
 - b. Christina (NMRA Marketing Consultant) has offered to assist with marketing. We need to follow up with them. NMRA magazine would be natural place to advertise. Eric Peterson will update us on
 - c. Joe will investigate the financial aspect of marketing in every other issue of the print magazines.
4. OSK Membership Directory (Mike W.)

- a. NOTES: Transition in data collection responsibilities from Mike to Dan Dawdy. A directory of current respondents would be made, with the understanding that follow up is required for those who have not responded yet. We need to have the skeleton with the 30 people who have responded up on the website.
 - b. We need to promote the Membership Directory on the Home Page of the website.
5. Update on OS2R Product Guide and OSI Content Revision (Nick B.)
 - a. NOTES: Each member has two articles to review. Nick will follow up with each BOD member on their articles to review. Nick will share the spreadsheet of vendors on O Scale Info to BOD. Nick will follow up with Dick Donaway and Mike Walter on website organization.
6. Newsletter (David V.)
 - a. NOTES: Communication with our members needs a revamp. A quarterly newsletter is going to be established. A solicitation to membership regarding what they want in the newsletter has been sent. BOD members will participate as well. Eric Peterson recruited an editor, Al Askerberg (spelling?). Monthly one page newsletter is recommended.
7. NMRA SIG Update (Eric P.)
 - a. NOTES: NMRA wants to know what OSK wants to and can do for NMRA 2022. 6 people on OSK leadership is involved. Letter to Membership is drafted about NMRA 2022. Information on layouts in St. Louis area is needed. Eric will contact Big Bend Model Railroad club. BOD participation is needed for organizing O Scale specific layout tours, clinics, and SIG activities.

Next BOD Meeting: Monday December 13, 2021 8:30pm EST

Meeting Adjourned: 10:11PM