

OSK 4/12/2021 BOD Meeting Agenda

Call To Order (David V.) 8:32pm

Roll Call (Officers): David Vaughn, Nick Bulgarino, Joe Norman

Roll Call (Directors): Bruce Blackwood, Dick Donaway, Dan Pence, Eric Peterson, Mike Walter

Roll Call (Advisors and Participants): Rick Liebich, Rich Randall, Dan Dawdy, John Wubbel, Bob Kjelland, George Wallace

Usual Business

1. Minutes of the previous BOD Meeting (Nick B.)
 - a. Yay/Nay Vote
 - i. Vote Accepted
 - b. NOTES: None
2. President's Report (David V.)
 - a. NOTES: Cleveland Show on April 10. People were eager for train show, though still had light attendance. People enjoyed it. Big feedback: communication and outreach are necessary to publicize ourselves. OS2R Facebook list has roughly 2,200 members, O Scale Resource has 6,500 people. We need to gather and publicize list of member benefits; helps develop our pitch to new and current members. O Scale Central Online was a success. We need to publicize it more within our membership to increase attendance.
3. Secretary's Report (Nick B.)
 - a. NOTES: 2021: 130, 2022: 44, 2023: 20, 2024: 11, 2025: 8 2026: 3, 2027: 2
4. Treasurer's Report (Joe N.)
 - a. NOTES: Report Accepted
5. OSN Denver Report (Bob K.)
 - a. NOTES: Registrations are live and being accepted, table rentals are coming in. 3 sets of info coming: number of tables, registrations and rooms. Potential for extra show rooms. 6 clinics slatted so far; 12 is the goal. Some people may be shy since certain shows have been cancelled. Additional marketing material coming out. Big push needed to reassure people that if show is cancelled (only possible from hotel's end at this point) people get their money back. Needs a general big marketing push. Forms are available too for those who don't have computers. Q&A in development for website.
6. NMRA SIG Report (Eric P.)
 - a. NOTES: Waiting for new term definitions to be uploaded.
7. Outyear Conventions (Dan P.)
 - a. NOTES: No Report
8. O Scale Central Report (Nick B.)
 - a. NOTES: System upgrades and maintenance. 3 new vendors added to OS2R Product Guide
9. O Scale Central Online (John W.)
 - a. NOTES: Recorded shows to go on OSK YouTube channel. Clinic ideas for future shows are requested.

New Business

1. Membership Benefits (Mike W.)
 - a. NOTES:
 - i. Password protected directory. Name, City, State required. Physical address, phone, emails, interests, etc. are optional.
 - ii. BOD to give Mike ideas
 - iii. Explore comparable organizations and their directories
2. Membership Recruitment (John W.)
 - a. NOTES: No Report
3. Fundraising (David V.)
 - a. NOTES: We need to tell people what we do with their dues money.
 - i. Two key factors in fundraising
 1. People want to feel they are contributing to a good cause effectively
 2. People like recognition.
 - ii. \$24 is not going to make us "rich and powerful"
 - iii. Potential copy of S Scale SIG model
4. Train Shows: manning and scheduling (David V.)
 - a. NOTES: Dick needs all shows we know of, including O Scale Shows, All Scale Shows, 3-Rail TCA Shows. We need to make a list. Part of this list is on O Scale Info, NMRA, O Scale Resource and various forums.
5. Train Show Attire/Merchandise (Nick B.)
 - a. NOTES: New logo needs to be designed. Planning stages for types of merch. (baseball caps, coffee mug, denim shirts and polos)

Good and Welfare:

None

Meeting Adjourned: 10:09pm